

-UNAPPROVED MINUTES-
VILLAGE OF NEW GLARUS
TOURISM COMMISSION
MEETING MINUTES
4/26/23 9:00 A.M.

Attendance: Brianna Lenzlinger, Beth Luchsinger, Roger Truttmann, Tory Hutchison
Also in Attendance: Village Administrator Lauren Freeman, Chamber Director Bekah Stauffacher, Village Clerk/Treasurer Kelsey Jensen

1. Appointment of Meeting Chair: Roger Truttmann moved appointment of Beth Luchsinger. Hutchison seconds. Motion passes 4-0
2. Approval of Agenda: Tory Hutchison moved approval of the agenda. Second by Truttmann. Motion passes 4-0
3. Approve Minutes of Previous Meeting 5/26/21: Motion by Brianna Lenzlinger to approve. Second by Luchsinger. Motion passes 4-0
4. Consideration/Discussion: 2021 and 2022 State Room Tax Reports: The Committee reviewed the reports and discussed the room tax rate and the percentage share of the Village and Chamber of Commerce. Tory Hutchison made a motion to adjust the percentage share of the room tax to 85% Chamber, 12% Village, 3% Owner. Second by Truttmann. Motion passes 4-0.
5. Consideration/Discussion: New Glarus Chamber of Commerce Reports: Chamber Director Bekah Stauffacher provided a presentation on the Chamber's activities and expenditures utilizing the room tax dollars. The Committee thanks her for the presentation.
6. Adjournment: The meeting was adjourned at 10:03 AM.

Lauren Freeman
Village Administrator